

OCT  
2023

**ONE**  
**STEP** **BORDERS**

**SAVE  
OUR STAFF  
CAMPAIGN**



# Who are we?

We provide much needed support, information and advocacy for young people's mental health as part of our mission to ensure young people have access to free quality support at a crucial time in their lives.

1 in 4 young people are diagnosed with a mental illness - thats over 2500 here in the Borders - many struggle without diagnosis.

We have been running since 2015 and our current funding allows us to facilitate 97 hours per week of support hours, seeing 76 young people on average.

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# Why campaign now?

We are facing a significant funding gap due to increased competition for funding, and tighter limits on funding pots.

We need to raise £5000. The cut in funding we are facing would drop our support hours from 97 to 42.

Our capacity to support young people in the Scottish Borders will drop by 23 per week, even though our waiting list consistently sits with around 12 people waiting for support.

Last year we supported 251 referrals through 1054 support sessions with 5 members of staff.

We need to raise £5000 to save our staff, at their current level, for 2 months.

**every £5000 we raise  
secures 100 free support  
sessions for young  
people who are  
struggling**



# Corporate Opportunities

We are looking for local businesses to help us bridge our funding gap.

Opportunities for corporate giving are as follows:

## **Sponsor a Young Person - The Ultimate One Step**

We get £1500 which covers free mental health support for a young person in need for 6 months.

You get your logo on our website for 6 months, with a link to your website, thanks and acknowledgment on our social media channels, advertisement in our office and your logo on marketing materials produced within the 6 months.

## **Become a One Step Supporter**

We get £500 to cover 10 support sessions for a young person in need.

You get your logo on our website for 6 months, with a link to your website, and thanks and acknowledgement on social media.

## **Sponsor our Save our Staff campaign**

We get £250 to cover 5 support sessions for a young person in need.

You get your logo on our website campaign page and thanks and acknowledgement on social media.

**Waiting times for other support are in excess of 21 weeks, with some waiting as long as a year**





# Corporate Opportunities

## Charity of the Year

Pick us to be your charity of the year and fundraise for us as an organisation, in any way you choose! We can work with you, or you can go it on your own - whatever suits you best.

We get funds raised for us through event and activities in your organisation. You get your logo on our website and any marketing materials created in the time of your support, and posts on social media to share events/activities etc.

**We are very flexible so if you have another idea of how you would like to support us, or build links with us as a local business, please don't hesitate to get in touch - [alex@onestepborders.info](mailto:alex@onestepborders.info)**

**you can help us  
to support  
young people  
in the  
scottish  
borders**



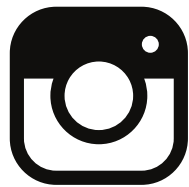
# What can I do?

If you have a fundraising idea please get in touch, and we will support you- please email alex@onestepborders.info and we can get you set up with a sponsor form and support.

Help us spread the word - share our campaign posts, talk about our campaign and donate if you are able to. Details of how to donate will be released soon.

Our campaign will run throughout October.

Follow us on social media and keep up to date on our website - click the icons to visit!



**our staff are key  
to they support  
we provide -  
help us to  
keep them**

